Artwork Rules

1. Artwork must be single colour only.
2. Do not use gradients, multiple colours, opacity effects, shadows or blends.
3. Multi colour artwork can produce unpredictable and inconsistent print results.
4. All text must be outlined.
5. Convert text to paths or outlines before exporting.
6. Do not include backgrounds.
7. PNG files must be fully transparent outside the artwork.
8. Avoid extremely fine detail.
9. Very thin lines may not reproduce cleanly on glass or board.

Minimum Line Thickness

For reliable results on glass and packaging, we recommend:

1. Minimum line thickness: 1 mm
2. Preferred thickness for decorative details: 1.5 mm or more
3. Anything thinner than 1 mm may appear broken, faded or inconsistent after production.

Glass Vessel Artwork Guide

Glassware Dimensions
- Glass height varies between 83 mm and 94 mm, depending on availability.
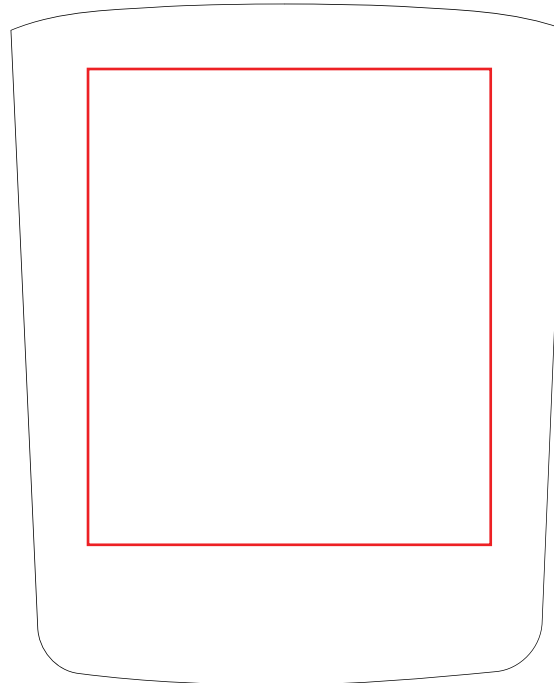- Artwork placement is always controlled to ensure consistency.

Placement Rules
- Artwork will be positioned 9–11 mm down from the top of the glass.
- The lower workable area varies depending on the glass height.

Using the PDF Template

1. Place your artwork inside the red guide area only.
2. Ensure your artwork is scaled and centred correctly.
3. Hide or delete all guide layers before export.
4. Export as:
5. SVG (outlined, single colour), or
- PNG (transparent background).
- The PDF is for guidance only and should not be uploaded directly.

Place artwork within red zone

WICK & TALLOW

Free Tools You Can Use

You do not need paid software to prepare your artwork.

Vector (SVG) Tool
1. Inkscape
- Free and open source
- Ideal for creating and exporting SVG files

2. Figma (Free Plan)
- Browser based
- Export clean SVGs with outlined text

PNG Editing Tools

1. Photopea
- Browser based
- Supports transparency and SVG export

2. GIMP
- Free desktop alternative to Photoshop

Before You Upload Checklist

☐ Single colour artwork only

☐ Minimum line thickness met

☐ Text outlined

☐ No backgrounds

☐ Guides hidden or removed

☐ Correct template used

Once complete, upload your SVG or PNG into the online customiser and adjust positioning if required.

If your artwork does not meet these requirements, it may be rejected or produce unexpected results.

If you have any questions or need help preparing your files, please contact our support team before